

Audubon Society of Southwest Florida, Inc. (ASWF)
Board of Directors Meeting
October 21, 2010
Eco Living Center, Fort Myers, FL

Minutes of the Meeting

1. Call to Order - The Board of Directors meeting of October 21, 2010, was called to order at 6:00 pm by Chairperson Mary Lee Mann. Board members present were Mary Lee Mann, Jim Rodenfels, Brad Cornell, Carl Veaux, and Toby Clark. Jim Phelps attended as a guest representing Gulf Harbour.
2. Agenda - The agenda was reviewed with no changes noted.
3. Minutes - Minutes of the previous meeting (September 16, 2010) were approved.
4. Treasurer's Report - The treasurer's report was reviewed and a motion to approve it was made, seconded, and unanimously approved. Changes to the endowment account – changing the investment objective to the more conservative “Income with Capital Preservation”, maintaining a limited \$5K cash-on-hand, limiting fiscal year trading activities to no more than \$75K (for tax reporting reasons), and opting out of reinvesting earnings - were presented and also approved.
5. Membership Report - There was no membership report to review.
6. Conservation and Advocacy Report - Brad presented a request for sponsorship of the 26th annual Everglades Coalition Conference. A “Sawgrass Roots Sponsorship” of \$250 was approved. The accompanying request for a \$ 50 donation for student meals was declined.

Mary Lee noted the board needs to be proactive in selecting representation to local coalitions.
7. Outreach and Education Report – Carl reviewed the CR-951 extension project and noted it was to be removed from the Long-Range Transportation Plan at the MPO's October 22nd meeting. A motion was made and approved authorizing Carl to represent Audubon's support of the removal at the MPO meeting. Discussion of scholarship's was tabled until the next meeting.
8. Field Trip and Education Report – Vince McGrath led another successful hawk watch on October 17th at the Sanibel Island lighthouse.
9. Programs Report – It was recommended the November program be postponed or canceled and instead hold a board workshop focusing on fundraising and programs. The website's calendar needs to be reviewed.
10. Fairs and Festivals Report - Wayne Daltry provided information on the upcoming Environmental Breakfast to be held on October 28, 2010. So far there are a total of 111 signed up with \$1,250 in sponsorships collected. Approval was made for a speaker's recognition of up to \$50. The annual environmental award was left open to be determined later.
11. Old Business – reviewed our need to fill vacant positions.

12. New Business - Jim Phelps, representing Gulf Harbour's Golf Committee, attended stating their association was interested in bird habitat enhancements. Toby provided suggestions and agreed to work with Mr. Phelps.

13. Calendar of Events – The 13th Annual Environmental Breakfast begins at 7 am on Thursday, October 28, 2010.

14. Adjournment and Next Meeting - A motion was made, seconded, and unanimously approved to adjourn. The next regularly scheduled Board of Directors meeting is November 18, 2010. The meeting was adjourned at 8:00 pm.

prepared by:

Jim Rodenfels
as Acting Secretary