## Draft

## Audubon of SW Florida Board of Directors' Meeting April 28, 2011

## CALUSA NATURE CENTER AND PLANETARIUM Iona House 3305 Ortiz Ave , Ft. Myers.

Meeting Called to Order by President Sarah Larsen at 6:17.

- 1. Board Members Present: Maria, Pete, Brad, Lindsay, Teddy, Carl, Jen, Toby, Jim. No guests or public.
- 2. Approved: Meeting minutes of board meeting at annual electing officers for 2010/2011:
  - Sarah Larsen, President: Jen McWhinnie, 1<sup>st</sup> VP, Jim Rodenfels, 2<sup>nd</sup> VP/Treasurer; Pete Quasius, Secretary
- 3 Approved: Minutes of February BOD meeting and 2011 meeting. No March meeting. To post to website.
- . 4 Approved: Treasurer's report for March . Financial year ends May 31.

Preliminary Budget /Financial Plan discussion. Nature /purpose of Conservation Fund discussed. Toby understands that all Birdathon funds raised are for endowment of conservation/education fund. Funds historically comingled. Need to separate any restricted funds.

Action: No further distribution of 2001 fund raising trifold flyer to be made pending review and re-edit.

Approved: Motion to hold a strategic planning session with officers and committee chairs. Public and members to be invited to attend. Jen to arrange.

Committee chairs to provide draft budget proposal for discussion at May meeting.

Chapter telephone land line unused/closed. Need to remove number from all publications/website.

- 5. Membership review: 2010 chapter –only members , 157; 2011 paid chapter –only members, 74; NAS members @ 4/19 1987, 305 in arrears. New welcome/outreach/receipt/letter approved . Teddy to create member email data base for outreach. Printer available to board member.
- 6. Committee Assignments: Jen suggested officers take responsibility for continuity of standing committees. Volunteered to work on publications, publicity and fundraising. Sarah to send email appeal to board and membership asking for expressions of interest in committee service.
  - 7. Audit report: none

- 8. Field Trip: shore bird training 9am April 30<sup>th</sup> by Brad at Delenor Wiggins Park. Brad needs volunteer monitors f or a day or whole season. Program/birding shore bird monitoring, Barefoot Beach Park Pavilion, Bonita Beach Road, date July date TBD.
- 9. Conservation: Letter sent and calls made supporting funding of Estero Bay Preserve office. 20/20 2011 program funding appears secure but chapter prepared to advocate for support. Carl expressed interest in purchase of Edison Farms.
  - 10. Fairs and Festivals: Display materials transferred from Wayne to Sarah.
  - 11. Old Business: none
- 12. New Business: Possible meeting places: Iona House/Planetarium 2011 rented donated by Wayne Daltry; , Rutenberg Eco-Living Center 2011 rent paid by virtue of January Mangrove Café sponsorship, restaurant at Bass Pro shop free space for food orders (rooms 10/15/`100). Royal Palm yacht club Ft. Myers- free room with food orders 20-200. Discussion: need to establish firm monthly meeting date. Ball room at Riverside Community Center, Ft. Myers (where we have held ecob'fast) only third Thursday. Up to 190, \$80.
  - 13: Next meeting (Jen to chair, Sarah on TDY) date/place to be determined.

Prepared by Pete Quasius, Secretary