

Minutes: Meeting of the Board of Directors
Audubon of Southwest Florida, Inc. (ASWF)
November 21, 2024 at 5:15 pm on Zoom

Call to Order 5:24 PM

Attendance (those attending in bold)

Gerri Reaves (P) Brad Cornell Vince McGrath (PP)

Dan VanNorman (VP) **Robin Serne** Pete Quasius (PP)

Jim Rodenfels (T) Julie Motkowicz

Guests: Lona Philpot

Minutes of October 17, 2024 approved by unanimous consent.

Treasurer's Report/Jim: see emailed report.

- \$650 (budgeted) for annual postcard (printing & mailing) & approx. \$50 for Holiday Party approved, approved by unanimous consent.

Committee Reports

Conservation:

- Robin/Shorebird Stewardship
- Gerri/EvCo: Quarterly meeting; Annual Conference, Jan. 30-Feb. 1; Scholarship
- Gerri/glass collisions: wrapping up migration monitoring, funding passed for Fort Myers city plan, with funding for bird safe glass, FGCU bird safe glass at Art Building

Membership/Jim: See emailed report

Field Trips/Jim: See emailed report

- Successful "private" event on November 16 "Birding the Estates with Vince McGrath".
 - Next scheduled for April 5th.
- Private hike at CREW scheduled for February 26.

Public Outreach/Jim (Publicity, Website, Social Media, & Newsletters):

- Items for next Gmail blast due by December 3 (will include annual membership solicitation)
- Website updates

Festivals, Conferences, & Other Events/Gerri: Edison-Ford Estates Garden Festival this weekend.

New/Updated/Ongoing Business:

- Environmental Advisory Board in City of Fort Myers new members
- Photo Contest- need a manager- follow up with Yohn.
- Christmas Bird Count 2024 info
- Holiday Party & Board Meeting on December 15

Adjournment 5:50 PM

Next Meeting Date: Sunday, December 15, 2024 at 3 pm

Annotated and submitted by Robin Serne.

On November 21, 2024